

# Product Manager

Idox Health  
Burton-on-Trent, UK or Malta

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## About the role

Idox Health focuses on delivering innovative solutions to the healthcare market, integrating technology and healthcare pathways to enable clinicians and health specialists to spend more time on patient welfare. We combine creative ideas, knowledge and cutting-edge technology to deliver award-winning solutions that improve patient experience and help health services to maximise efficiency. Our solutions have been designed in partnership with clinicians and healthcare trusts.

We are looking for someone with clinical experience of using Lilie, <http://6pmsolutions.com/products/clinical/lilie>, to build a career in consultative Product Management with Idox Health. This is an opportunity to bring your domain expertise into a commercial role, find a new career path. As Product Manager, you will be responsible for championing Lilie, gleaning and sharing insight with clients (clinicians), to shape solutions to meet clinical needs and smooth case management.

The ideal candidate will have an aptitude for technology, in the context of clinical practice. Experience of Lilie, or Sexual Health as a domain preferred. In particular, you should understand the role of well designed software in facilitating best clinical practice. You will be part of a supportive multi-disciplinary team including professionals in software development, sales, marketing and senior management. As a domain expert, you'll have influence on product strategy, to ensure coherence with customer needs and overall Idox strategy.

## Your responsibilities will include:

- With colleagues, define and implement a product roadmap for Lilie
- Support Sales efforts through provision of product roadmaps and client appropriate sales material
- Support Marketing in the development and maintenance of a relevant and comprehensive marketing plan
- Ensure that development plans and roadmaps contain sufficient detail for colleagues to follow
- Apply quality assurance processes and scrutiny to uphold Product Management values of Idox Health
- Organise and attend User groups to maintain relationships with clients. Collect and feed insight back into the Roadmap appropriately
- Provide a single point of reference for Lilie
- Support marketing in defining awareness of Lilie within the target market segments
- Establish and maintain contacts in the Sexual Health practitioner community
- Maintain the annual Product Development budget with Business Development and Finance teams
- Maintain Product Documentation including all required as part of the Company Product Framework.

## Personal Specification

### What would make someone successful in this role:

- Experience in Sexual Health or similar practice
  - Strong communication skills in English, written and verbal
  - Excellent written and verbal communication skills
  - Good understanding of marketing and sales processes
  - Experienced in creating and articulating management reports
  - It would be preferable to have awareness of the Product's area of specialisation.
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## About idox plc

Idox is the leading applications provider to UK local government for core functions relating to land, people and property, such as its market leading planning systems and election management software. Over 90% of UK local authorities are now customers. Idox provides public sector organisations with tools to manage information and knowledge, documents, content, business processes and workflow as well as connecting directly with the citizen via the web, and providing elections management solutions. It also supplies in the UK and internationally, decision support content such as grants and planning policy information and corporates compliance services. Idox delivers engineering document control, project collaboration and facility management applications to many leading companies in industries such as oil & gas, architecture and construction, mining, utilities, pharmaceuticals and transportation in North America and around the world.

The Group employs c.900 staff located in the UK, the USA, Canada, Europe, India and Australia.

Idox has many offices across the Country and therefore travel will be required.

## The Benefits

This post commands a competitive salary and benefits package.

## How to apply

Applicants should submit a CV, and a short cover letter (*maximum 500 words - including salary expectation, and current remuneration*) explaining why they feel they would be suited to this role to [Join.Us@idoxgroup.com](mailto:Join.Us@idoxgroup.com).

Please note successful applicants will need to satisfy the BPSS guidelines (Baseline Personnel Security Standards) which consist of the receipt of satisfactory references covering the last 3 years of employment; an identity check; verification of eligibility to work in the UK; and a Basic Disclosure Check. This is in order to help us make safer recruitment decisions and prevent unsuitable people from working with access to personal and sensitive data.

## Privacy Notice

As part of the recruitment process we will collect data about you in a variety of ways including the information you would normally include in a CV or a job application cover letter, or notes made by our recruiting officers during a recruitment interview.

Please read the Idox Recruitment Data Privacy Policy here <http://www.idoxgroup.com/privacy.html>