

Idox. Do more.



# Address matching and cleansing

Cleanse your address data by matching against AddressBase Premium or your LLPG to deliver exceptional accuracy at unparalleled speed

## **Cleanse and optimise your address data to the British Standard BS7666**

When you're holding large volumes of addresses in different formats across multiple systems, there's plenty of scope for error.

Our hosted matching and cleansing tool, iMatch, matches your source data against AddressBase Premium or your Local Land and Property Gazetteer (LLPG) and reformats it in the British Standard, complete with Unique Property Reference Numbers (UPRN), ensuring a single truth for your address data.

Once your address data has been matched with the UPRNs, iMatch allows you to create cross-reference files of industry-specific data, such as utility meter IDs, to import into your address or gazetteer management system.



## It's easy to transform your address data with iMatch



Underpinned by the UPRNs, you can match your disparate datasets to AddressBase Premium or your LLPG to **ensure consistency and accuracy** across the entire organisation.



Minimise disruption to daily business through our **high-speed automated matching**.



**Tailor automated address matching** by selecting only the required fields.



**Disable padding words that obscure matches**, e.g. 'the', and use abbreviations, such as 'Rd', to help provide a match.



Sophisticated Search Blaze and Pattern Searching technology maximises automated matching results, **minimising manual matching**.



Take **complete control over the quality of data** on an address-by-address basis when manually matching.

iMatch is hosted, reducing your infrastructure and maintenance costs.



## Why choose iMatch Cloud?



### Tailored automated matching

Select only the fields you require to ensure fast, automated matches.



### Interactive matching

When a more manual approach is needed, you can interact with the data to create matches based on additional information, such as neighbouring addresses, giving you complete control over quality of data on an address-by-address basis.



### High-speed automated matching

When a user interface is not required, you can use the ultra-rapid capability to match up to 50 million records in 10 hours.

Whether you're looking to match full datasets of millions of addresses, or just want to match ad hoc segments of your data, iMatch is the ultimate tool to use.

Watch our short iMatch video [here](#).

To speak to an expert about iMatch Cloud call us now on **0333 011 1200** or email [marketing@idoxgroup.com](mailto:marketing@idoxgroup.com).

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